

IT'S IN THE DETAIL

creative
crane

DESIGN STUDIO

Welcome + Pricing Guide

How Can I Help?

I would love to help your business show its best self through beautiful design, nurturing relationships and kindness.

There are many roles to running a business and I would love to take the stress of marketing and design off your shoulders. It's my passion to create beautiful, bold and bespoke designs that relate to your business and values.

I would love to chat more about your business goals and dreams and be a part of making them come true!

About Me

I was born with creativity in my blood.

I was always colouring in, drawing and rearranging my room as a child which led me into gaining my Bachelor of Media Arts, Majoring in Graphic Design and begin a career in the graphic design industry.



With 10+ years in design, I have an array of skills in branding, magazine design, printed material and more. I branched out on my own to create a beautiful work life balance around my hubby and three busy boys, and have discovered that I am all about the details, bringing in light and all the little things that bring joy to a persons face and soul.

I look forward to bringing warmth and light to your business and can't wait to work with you.

Amanda Crane

THE DETAILS ARE NOT THE DETAILS,
THEY MAKE THE DESIGN

- Charles Eames

Services

BRAND DESIGN

To create a cohesive brand that includes logos, icons, colour palette, and brand guidelines.

ONLINE BRAND

To help you have an online presence through beautiful design that relates to your brand in social media templates (Instagram and Facebook), stories, highlight covers, banners, and covers, plus more.

PRINTED MATERIAL

To bring your brand to life through an array of printed material. From flyers, brochures, labels, signage and more. I can also help with sourcing and quoting print options.

SOME OF MY CLIENTS



SORT MY HOUSE



SPACEFULLY YOURS

Thank you's

LAURA - BEE'S KNEES GARDENS

I had the pleasure of working with Amanda when I started my business, and was after something eye catching and original for my logo and business cards. Amanda spent a good deal of time hand drawing what I was after and was very receptive to the changes I suggested. I couldn't be happier with the result, and would highly recommend Amanda's services to others looking for something original and creative.



ANGELA - SORT MY HOUSE

Working with Amanda has been a pleasure. She's easy to work with and understands our business well which means her designs always hit the nail on the head. From business cards, to social media templates Amanda has helped with numerous design projects over the past three years. And we have plenty more for her in the pipeline!



CRAIG, DIRECTOR - GREEN REAPER

Amanda from Creative Crane was excellent throughout the design of our work. Very professional, listened to what we wanted and she helped us achieve that, on time and on budget. I will definitely work with Creative Crane again. And will highly recommend her to all A++.



Our Promise

BRAND RESEARCH - We value taking the time to do some initial research to gain a clear understanding and vibe of what your business aligns with, as this provides us with a smooth creative development process and a great end result.

GREAT COMMUNICATION - We offer phone, zoom and email support throughout the design process to make sure both sides are on the same wave length and complete transparency.

THOROUGH PROCESS - We go through research, sketching many concepts and development before we present you with the top designs.

CREATIVE DESIGNS - We take care in creating unique and stand-out designs to ensure your designs align with your brand and values.

CORRECT FILE TYPES - Supplying an extensive package of file variations and all file types for logos. If we miss any please let us know and we would be happy to supply them.

HANDOVER SUPPORT - Brand guidelines are provided to help steer you on the path to utilising your new branding. We are available if you are in need of advice or have any questions.

Hatching Branding Package

(TIMELINE 2-4 WEEKS / INVESTMENT \$900)

Are you a new business hatching out and wanting to look professional from the get go? Then this is the package for you!

This is just the logo design with research and style included to get you started while you are on a minimum budget and then you can commit to a full brand identity package when you have a few clients under your belt.

- x Free 30 minute discovery call before you commit to working with us
- x Branding questionnaire
- x Research into your industry/target audience
- x Mood board to discover style/colour palette
- x Creation of two logo designs concepts
- x Primary logo and secondary logo/s
- x Brand style guide
- x All designs provided in multiple file formats

THINGS TO KNOW:

Revisions: 3x allocated revisions - additional outside this is charged hourly (\$80 per hour).



Ready to Fly Branding Package

(TIMELINE APPROX 4 WEEKS / INVESTMENT \$1,200)

Are you a new business or have been around for a while and want a refresh? Then this is the package for you to get your brand known.

- x Free 30 minute discovery call before you commit to working with us
- x Branding questionnaire
- x Research into your industry/target audience
- x Mood board to discover style/colour palette
- x Creation of two logos concepts
- x Primary logo and secondary logo/s
- x Icon/pattern designs
- x Brand style guide
- x Your choice of two marketing collateral:
Instagram templates, Facebook profile and cover photo, business cards or letterhead
- x All designs provided in multiple file formats

THINGS TO KNOW:

Revisions: 3x allocated revisions for logo design and 2x allocated revisions for marketing collateral- additional outside this is charged hourly (\$80 per hour).



Flown The Nest Branding Package

(TIMELINE 4-8 WEEKS / INVESTMENT \$2,000)

This is a package for those businesses young and old that want to go the whole shebang and get professional marketing all round.

- x Free 30 minute discovery call before you commit to working with us
- x Branding questionnaire
- x Research into your industry/target audience
- x Mood board to discover style/colour palette
- x Creation of two logo design concepts
- x Primary logo and secondary logo/s
- x Icon/pattern designs
- x Brand style guide
- x Your choice of two marketing collateral:
Instagram templates, Facebook profile and cover photo, business cards or letterhead
- x All designs provided in multiple file formats
- x 1-page scrolling website // A great starting out option to get your business out there to the world. Key Parts Include: Feature header with your logo branding look and feel, Banners to represent About, Services etc, Contact details and form (Hosting costs are paid directly to Rocketspark: \$275+GST/Year (or \$25+GST/Month). Domain name set-up \$35+GST/Year. Email set-up \$7+GST/Month or \$70+GST/Year.)

THINGS TO KNOW:

Revisions: 3x allocated revisions for logo design and 2x allocated revisions for marketing collateral- additional outside this is charged hourly (\$80 per hour).



Flown The Nest + Branding Package

(TIMELINE 8-10 WEEKS / INVESTMENT \$3,500)

- x Free 30 minute discovery call before you commit to working with us
- x Branding questionnaire
- x Research into your industry/target audience
- x Mood board to discover style/colour palette
- x Creation of two logo designs concepts
- x Primary logo and secondary logo/s
- x Icon/pattern designs
- x Brand style guide
- x Your choice of two marketing collateral:
 - Instagram templates, Facebook profile and cover photo, business cards or letterhead
- x All designs provided in multiple file formats
- x Home page plus four sub-pages (typically: About, Services, Kind Words/Gallery, Contact). Shop (charged additionally per hour). Price is approximate, and based on a non e-commerce website with 1 homepage and 4 additional pages. Additional page creation: from \$200 per page. (Hosting costs are paid directly to Rocketspark: from \$650+GST/Year (or \$65+GST/Month). Domain name set-up \$35+GST/Year. Email set-up \$7+GST/Month or \$70+GST/Year.)

THINGS TO KNOW:

Revisions: 3x allocated revisions for logo design and 2x allocated revisions for marketing collateral- additional outside this is charged hourly (\$80 per hour).



Other Services

(ENQUIRE FOR PRICING)

- x Flyers and Brochures
- x Business Cards
- x Signage
- x eBook Design
- x Illustration
- x Poster Design
- x Magazine Design

Please contact us via
hello@creativecranestudio.co.nz or 021 046 3116
to have a chat about how we can help in these
services.

Each job is different so may prices may vary.



Let's chat

CONTACT INFORMATION

Please keep in touch throughout the project via email. If you would like to chat over the phone please book in a time to chat or zoom.



hello@creativecranestudio.co.nz



@creativecranestudio



021 046 3116

BUSINESS HOURS

For any urgent requests please feel free to call me. Otherwise emails are responded to throughout the day. Meetings can be scheduled between 9am - 2pm weekdays.

MONDAY TO FRIDAY FROM 9 AM TO 2 PM

RESPONSE TIME

For new customers I will schedule in your project for in a few weeks time as I work through the current projects I have on. To help me if you could complete the questionnaire during this time that would be amazing!

WITHIN THE FIRST 24 HOURS

*Thank you & I look forward to
helping your businesses show
their best selves through beautiful
design, nurturing relationships
and kindness*

